



HYATT
PLACE™

For More Information:
Hyatt Place Memphis/Germantown
Catherine Chamberlain, General Manager
901.759.1174
Catherine.Chamberlain@hyatt.com

FOR IMMEDIATE RELEASE – January 12, 2012

HYATT PLACE MEMPHIS/GERMANTOWN NAMES NEW DIRECTOR OF SALES

Jeannie Frulla was recently named Director of Sales for the Hyatt Place Memphis/Germantown located in Germantown, TN. The announcement was made by Catherine Chamberlain, General Manager of the 127 room property.

Frulla previously served as the sales manager at the Hyatt Place Memphis/Germantown property prior to accepting this new position. Her primary duties include achieving hotel revenue, profit and customer satisfaction goals by developing and implementing successful sales strategies, account management, business development and team leadership.